

Motion: EASC PR subcommittee proposes that the Eastern Area Service Committee provide funds from the general fund in the amount not to exceed \$1500 for registration to the Zarrow Mental Health Symposium, to be held October 1 & 2, 2026, in Tulsa.

Intent: To raise awareness that NA is a viable program for recovery, provide NA literature, and respond to questions or comments about our path to recovery during an event for mental health professionals who are likely to have significant contact with addicts, hopefully resulting in an increased number of professionals suggesting that their patients/clients try NA.

Rationale: NA public relations committees generally focus on carrying our message to the public, much as our Hospitals and Institutions committee carries our message to facilities where clients have no access to outside meetings. Our hope is that by attending this and other similar events, we can further our message of recovery. The event is attended by around 800 participants

Since the February EASC meeting was cancelled due to weather concerns, no funds were distributed. The hope is to use part of that carry-over balance for the symposium, a local event, rather than forwarding to other parts of our service structure, thereby allowing our PR subcommittee to have the freedom to stock up for this event as well as others in the way of table/booth set up items.

In discussions with the Zarrow team, there was some indication that an "early-bird" registration discount could be available in April, but the details had not been finalized.