

## Regional Inventory

- Remember the Key is for the region to begin thinking of it from a new perspective
- Every service committee develops patterns of behavior over time
- This lets the committee think of itself in a new way

1. Gather information
2. List the issues
3. Develop goals
4. Prioritize goals
5. Create approaches
6. Prioritizing approaches (second look)
7. Develop an action plan

When we talked on Saturday the 15<sup>th</sup>, we found that we had different ideas of what we would do for an inventory, after discussing we decided to start with a 'personal inventory' just looking at ourselves and what we are doing well and not doing well. Then, after developing an honest look at what we could do better (without any we could do this if we had\_\_\_) we would send some questions to the areas to get some feedback about perception of how the region is serving the areas.

### Inventory Questions:

1. What are we doing well?  
put on good activities; manage region events well – make \$ and are fun; consistently have our regional meetings; good representation at WSC & communication – Delegate thing has gone well; making consistent and generous in our donations to world for the size of our region.
2. What are we doing poorly?  
communication of purpose; financial reporting of events at each meeting and communication of status of event; attracting more people into service at region or even to attend the meeting; filling the treasurer position; visiting and communication with our areas; RSO is not being held accountable; finishing the by-law revision; creating enthusiasm because we aren't really doing much – so what is there to be on fire about; creating a respected image;
3. How could we facilitate more/better communication between
  - a. the committee members? Technology/Using the GroupMe app or Trello (or something like it); do a better job on emails; create flyers; Zoom for meetings between meetings; Zoom or something like it for those that cannot travel to Region; we have more enthusiasm;
  - b. Our Areas? Go visit; better communicate our ability to host workshops at area events; **send a list of available workshops** to them; communicate in plain English/explain acronyms ect.; host a 'regional day' maybe combined with the current 'learning day' –

- get feedback and input using survey monkey or something; do an orientation for new RCM's – that includes a tips and tricks sheet.
- c. The Zone? Ask to have Zonal meetings on Zoom for other trusted servants to observe. Generate enthusiasm for the 'projects' like SBTW
  - d. NAWS? Participate in the environmental scan as a region; request participation at the GSA or invite to convention; better communicate the things NAWS is doing to our region; put a link to NAWS news and NA WAY on our website;
4. How could we reach more people with information about events / activities of the region? better flyers; organized/official facebook for the region; orientation for event chairs that explains the reason for reporting and their accountability for reporting; be clear with the RCMs what information needs to go to the areas; activities subcommittee report form with what information; email data base; technology for mass texting;
  5. How can we make it easier for newcomers to find information about NA in the OK Region? social media; younger generation on twitter and Instagram; search engine optimization; billboards; bus benches; flyer campaigns; advertisement in Just Busted; Visitor centers!
  6. How can we be better at mentoring/training/supporting our service committee members? create orientation packets from above; hold elections two meetings before term end so that the new chair can 'shadow' for a month. Revisit the idea of paying for costs for attending region;
  7. How can we be more welcoming? combine with some kind of event! Feed them! Make an intention of it. Maybe have the RSC meeting in a nicer place
  8. Are we managing our funds prudently? Yes in some ways, but not much accountability with subcommittees; not holding the accountable or asking for specific expenditures or even the required budgets. We do make donations to World on a regular basis.
    - a. What are our biggest expenses? Insurance; storage; RDA travel to WSC; facility space for the convention/fsr/gsa/c&c; speaker travel costs; merchandise for events; RD team travel – zones and conference; meals/hospitality; entertainment
    - b. Where does our income come from? Donations from the areas; profits from events; donations from groups;
  9. Participation in fund flow...
    - a. Are we able to meet our identified needs? yes
    - b. How are we contributing? Regularly, \$500 six times a year to world;
    - c. Are we able to contribute regularly? yes  
Are the events managed prudently? It is hard to tell with the lack of detailed reporting; The pervasiveness of 'free' events;
  10. How can we better foster unity as a service body? Increasing communication of what we are doing and what world is doing throughout the region; move some events to other locations around the state – like west and south! Have a unity day on world unity day EVERY YEAR!
  11. How well do we practice continuity and rotation?
  12. Good and bad about the four events – how well are we following the activities handbook.
    - a. Clean and Crazy
    - b. Convention
    - c. FSR
    - d. GSA

13. Does the activities book have the right information in it?
14. Are we getting the information we need from the event chairs and areas to provide accurate tax information and accountability to the groups for how funds are handled at the regional level?
15. How can we get the by-laws done?